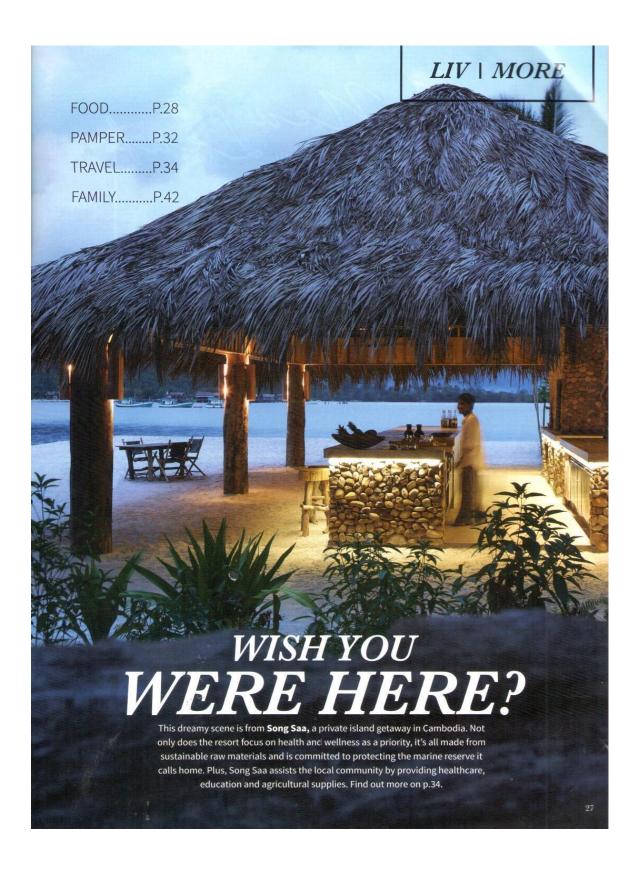
FITNESS NUTRITION WELLBEING TRAVEL ECO SPA FREE



HONG KONG'S WELLNESS MAGAZINE

OCTOBER 2015 | liv-magazine.com









THE FINE PRINT:

The training program costs about US\$1,900 per student, per year. The Shinta Mani Resort covers 50 percent by allocating US\$5 from every room per night to the center, which covers administrative fees and salaries. Donations usually provide for the remainder of the tuition. Rooms from US\$162 per night. Learn more at shintamani.com/foundation.

The Issue: The Environment

While mass tourism hasn't quite caught up with the coast of Cambodia, the remote islands in this fragile ecosystem are facing threats of overfishing and deforestation.

Song Saa Private Island's founders
Melita and Rory Hunter stumbled upon the
little island in the Koh Rong Archipelago
on the promise of a clear Scuba diving site.
"While circumnavigating the area, we stopped
off on this island where there was a small
community," recalls Melita. "The head of the
family was talking about how it was over-

fished and how he wanted to return to the mainland to farm rice. So he asked us, 'Do you want to buy my island?' And so we did".

As Melita and Rory explored the island, they encountered residents and offered to pay them to help clean up the rubbish. "We talked to the islanders about setting up a marine reserve that would protect this big coral reef that's thousands of years old," says Melita.

Six months later, the Hunters began noticing some promising changes. "We started seeing this beautiful white sand emerge from under all the black rubbish," says Melita. "It went from nothing to an abundance of sea life: we have huge barracudas, little baby sea turtles, sea horses and spotted stingrays".

While legalizing their ownership of the island, Melita and her husband came up with the idea for Song Saa Private Island: a private island escape with just 27 villas. An interior designer, Melita designed the place herself, making use of naturally occurring resources, such as sandstone and driftwood - all beautifully re-imagined to suit the rustic location.

The Hunters later established Song Saa Foundation, a registered

Song Saa's private beach



Approximately 0.5 percent of Song Saa Private Island's gross operating profit funds the Song Saa Foundation, with the rest covered by donations, charity campaigns and the hotel's "Journeys of Change" program that donates the profits of three four-night stays per month to the Foundation. All-inclusive rates from US\$1,440 per night, based on double occupancy. Learn more at songsaafoundation.org.



nonprofit which addresses problems in three

key areas: sea, land and people. Among its

many projects, the foundation has created a marine research center, developed

management facilities on nearby islands and

implemented programs to conserve and study

"There will always be the kind of tourism

that is not so sensitive", says Melita. "But

there has been a ground swell of

'conscious travelers' coming to

Cambodia looking for operators

who give back, respect the people, and take a

restorative approach

to tourism".

reforestation initiatives, built waste

the surrounding marine life.